



## Leadership Certification Track

**The Leadership Track** consists of eight sessions that address competencies required for high-performing leaders and their leadership systems. A leader who has demonstrated results in these leadership competencies will deliver each of these 90-minute sessions. Moving forward from good to great requires expertise in areas such as ethical behavior, a well-defined organizational culture, strategic and customer focus, and making decisions based on the right set of measures and data. Finally, these leadership competencies must be integrated into your overall leadership culture.

You may attend any or all of these workshops. If you complete six sessions, Sterling will provide you with a Sterling Leadership Certificate.

### TAKE THE NEXT STEP TOWARDS PERFORMANCE EXCELLENCE!

#### **Wednesday, May 29<sup>th</sup> - 10:15 am – 11:45 am**

##### **Revolutionizing Healthcare: The Role of Data Sharing**

Eduardo Gonzalez Loumiet, MBA, PMP, CPHIMS

Chief Executive Officer, Ruvos

- Identify key learnings from COVID 19 pandemic and how can we apply that to public and private healthcare
- Describe how to prepare for CDC's data modernization initiative (DMI) project
- Discuss the future of healthcare relative to data sharing, interoperability, equitable access, empowered consumers, and innovation

**Takeaway: One-pager on Data Modernization across the USA**

#### **Wednesday, May 29<sup>th</sup> - 1:30 pm – 3:00 pm**

##### **Transforming from Management to Leadership**

Roland J. Martinez, Deputy Director

Florida Department of Health in Broward County

- Compare, contrast, and define the differences between management and leadership
- Understand the importance of leveraging your personal traits into leadership action
- Discover the competencies required of leadership

**Takeaway: Leadership Behaviors Self-Evaluation Tool**

#### **Wednesday, May 29<sup>th</sup> - 3:15 pm – 4:45 pm**

##### **Ethical Leadership 2.0: The Next step in Developing our Moral Muscles**

Jason Lesandrini, Assistant Vice President, Ethics, ACP, and Spiritual Health

Wellstar Health System

- Identify the key components to Ethical Leadership
- Demonstrate ethical leadership behaviors to improve organizational culture
- Identify the benefits of Ethical Leadership to Organizational Success

**Takeaway: Key Behaviors for Ethical Leadership Document and Link to sample Ethical Leadership Assessment**

### **Thursday, May 30<sup>th</sup> – 9:15 am – 10:45 am**

#### **Systems Perspective: It Takes an Orchestra to Play a Symphony**

Alaa A. El-Halwagy, Chairman of the Board

Sterling International

- Reviewing how an "Organization Competitive Advantage" lies in its existence within a "Business Ecosystem"
- Defining the business excellence formula by analyzing the organization as a "System with Interdependent Operations"
- Identifying how a "Systems Perspective" can be used to manage performance and improve results

**Takeaway: 1. YOUR Keys to "Unlocking Systems Thinking" in your organization. 2. YOUR Road map for a "Vaccinated Culture" to ensure your organization's immunity.**

### **Thursday, May 30<sup>th</sup> – 11:00 am – 12:30 pm**

#### **Culture is Key to Leadership and Drives Organizational Excellence**

Maria Nardi, Director

Elaine Ramirez, Chief, Strategic Business Planning

Miami-Dade Parks, Recreation and Open Spaces Department

- Establish and build a strong culture in your organization to drive excellence
- Ensure alignment with your organization's mission, vision and core values
- Promote collaboration, feedback and support to improve employee engagement, building a cohesive team

**Takeaway: Pocket reference guide (PRIDE Card)**

### **Thursday, May 30<sup>th</sup> – 1:45 pm – 3:15 pm**

#### **Leadership Coaching**

Sampson Gholston, Ph.D., Sterling Master Examiner

Professor and Chair of the Industrial and Systems Engineering and Engineering Management Department

University of Alabama, Huntsville

Anthony L. Simmons, Ph.D., Founder

Sixth Gear Consulting, LLC

- Describe the development of a high-performing environment through leadership coaching concepts
- Demonstrate how senior leaders can create an inspirational environment with one vision within a flat, elevated, and solid culture to pace external opportunities while nurturing internal capabilities
- Explain the true value of the Performance Excellence journey

**Takeaway: The application of tools and concepts, that leadership coaches with a high level of social intelligence can use to master connecting diverse workforces to improve organizational performance.**

### **Friday, May 31<sup>st</sup> – 8:00 am – 9:30 am**

#### **Mental Health and Wellbeing in the Workplace**

Monique Akanbi, Sterling Master Examiner

Field Services Director, SHRM

- Explain the difference between mental health and wellbeing and mental illness
- Describe at least 3 reasons why mental health and wellbeing are important as well as self-care for leaders
- Discuss research and evidence-based strategies to create and implement a mental health and wellbeing culture in the workplace

**Takeaway: Mental Health and Wellbeing strategy document**

### **Friday, May 31<sup>st</sup> – 9:45 am – 11:15 am**

#### **Emotional Intelligence: The Differentiating Factor in Leadership & Performance Effectiveness**

April Frank, President

Innovative Edge, Inc.

- Describe what emotional intelligence (EI) and social intelligence is and is not
- Discuss five core EI competencies and their importance for leadership effectiveness
- Identify the role of EI competence in resilience and navigating, leading, and managing change
- Describe at least 2-3 findings from neuroscience on emotions and their impact on perception, brain function, focus and behavior and the implications for leaders

**Takeaway: Two or three reminder/reference tools that support development of the foundational EI competency of Self-awareness**